



**Delray Beach Community Land Trust
Strategic Planning Session Agenda
Location-City of Delray Beach Environmental Service Building
434 South Swinton Avenue
8:30AM
March 25, 2017**

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| Continental Breakfast | 8:30 a.m. |
| Welcome | 9:00 a.m. |
| ▪ Introductions | |
| ▪ Meeting Objectives | |
| ▪ Overview of the Day | |
| ▪ DBCLT Trivia | |
| Visioning Activity | 9:30 a.m. |
| 2015-2017 Plan Review and Progress Report | 10:00 a.m. |
| BREAK | 10:30 a.m. |
| Key Issues / Opportunities / Areas of Need (<i>SWOT activity</i>) | 10:45 a.m. |
| LUNCH | 11:45 a.m. |
| Major Goals and Objectives (<i>activity</i>) | 12:00 p.m. |
| Discuss / Gain Consensus on Goals and Objectives | 12:45 p.m. |
| Strategies / Tactics / Timelines for Implementation | 1:30 p.m. |
| Next Steps | 2:30 p.m. |
| Questions / Answers / Check-In | 2:45 p.m. |
| Adjourn | 3:00 p.m. |

- ✓ Discuss where we are now, how did we get here successes and challenges. Where we want to be in the next 4 years and plans to get there (expansion of services).
- ✓ Staff positions and possible changes
- ✓ I would like for us to review the current mission statement and possibly modify it during and discuss current tags and logo
Mission Statement- A one sentence statement describing the clear and inspirational long-term desired change resulting from the work of the organization

- ✓ Bring together everyone's thoughts in order to build a better team that understands the direction we are going with possible changes to the normal program services