



**Delray Beach Community Land Trust
Strategic Planning Session Agenda
Location-City of Delray Beach Environmental Service Building
434 South Swinton Avenue
8:30AM
March 25, 2017**

Continental Breakfast	8:30 a.m.
Welcome	9:00 a.m.
▪ Introductions	
▪ Meeting Objectives	
▪ Overview of the Day	
▪ DBCLT Trivia	
Visioning Activity	9:30 a.m.
2015-2017 Plan Review and Progress Report	10:00 a.m.
BREAK	10:30 a.m.
Key Issues / Opportunities / Areas of Need (<i>SWOT activity</i>)	10:45 a.m.
LUNCH	11:45 a.m.
Major Goals and Objectives (<i>activity</i>)	12:00 p.m.
Discuss / Gain Consensus on Goals and Objectives	12:45 p.m.
Strategies / Tactics / Timelines for Implementation	1:30 p.m.
Next Steps	2:30 p.m.
Questions / Answers / Check-In	2:45 p.m.
Adjourn	3:00 p.m.

- ✓ Discuss where we are now, how did we get here successes and challenges. Where we want to be in the next 4 years and plans to get there (expansion of services).
- ✓ Staff positions and possible changes
- ✓ I would like for us to review the current mission statement and possibly modify it during and discuss current tags and logo
Mission Statement- A one sentence statement describing the clear and inspirational long-term desired change resulting from the work of the organization

- ✓ Bring together everyone's thoughts in order to build a better team that understands the direction we are going with possible changes to the normal program services